



BRAND

MIRROR

**TRANSFORMIC FOR THE
BUSINESS DYSMORPHIC.**

ROWNTREE²
On demand. All impact. No nonsense.

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AND BRAND MIRROR IS...?

Brand Mirror is the most honest, heartfelt and helpful brand evaluation and evolution method in... well, in South London at least.

We know how these things go: ludicrously expensive consultants who interview you, take three weeks pretending to 'cogitate' and then come back with some woolly proposition that frankly could be anyone's – and probably was at some point.

Brand Mirror's not like that.
How so?



STAGE ONE: DIG + DELVE

We help you take **a good, proper, honest look at your brand self** – how you think you come across, where you really stand in the sector and how your audience actually perceives you. We get our hands dirty and we always call a spade a spade.

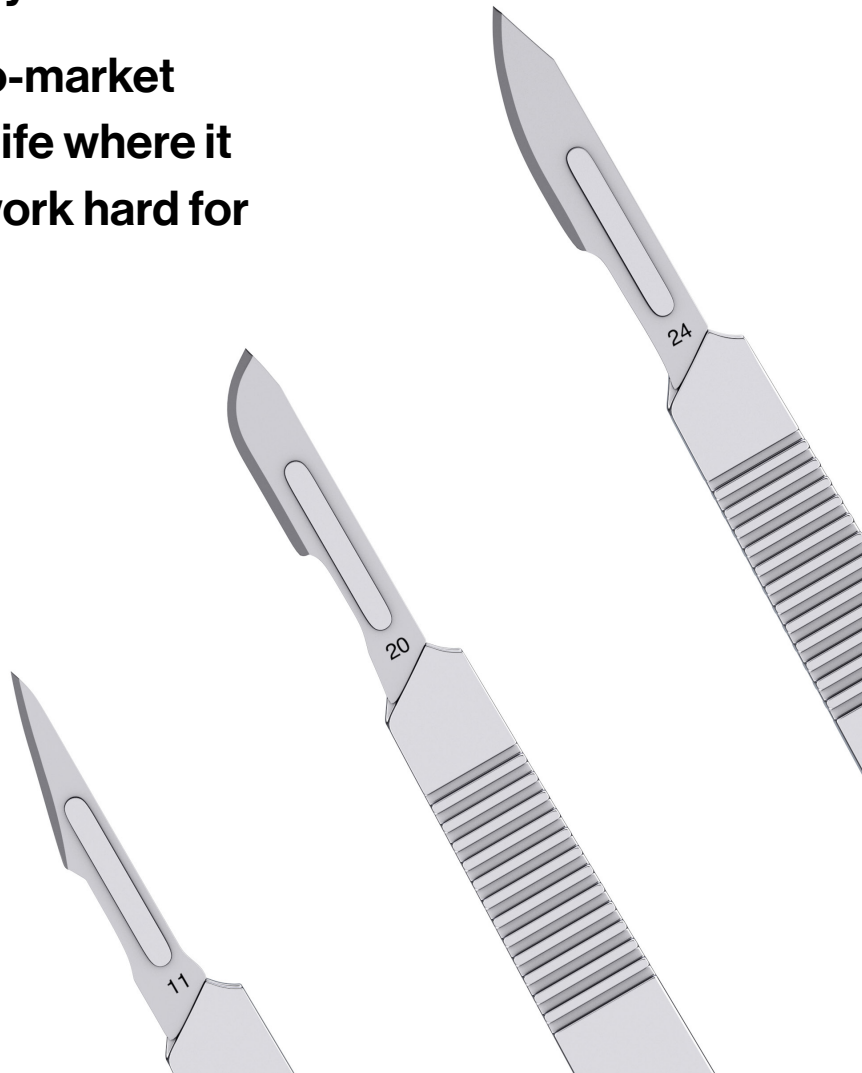
And we then show you ways we can **improve how you're showing up.**



STAGE TWO: DEFINE + DESIGN

We don't just create a new positioning, supporting brand narrative and visual evolution for you. That's only half of it.

The other half being a go-to-market strategy that will bring it to life where it matters most and make it work hard for your business.



STAGE THREE: DEPLOY + DELIVER

Once everything's loved and agreed, we **roll it out across all the assets you need** – not just cutting and pasting, but thinking through how best it can be brought to life for each.

Then we help you release it into the wild to **run free, turn heads and deliver impact.**



DO I NEED TO DO **EVERY** STAGE?

No, you don't need to. You can do one, or one and two, or one, two and three for the full-on, all-singing and dancing service.

Either way, we'll help you celebrate with some champagne at the end of it...



...WE PROMISE.

To find out more, just email:

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