

FRACTIONAL **MARKETING** FOR START-UP, SCALE-UP AND GROWTH BUSINESSES

On demand, scalable marketing services – without the overheads

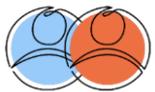


Why we exist

Most growing businesses don't fail because they lack ambition.

They fail because their story isn't clear, consistent or credible enough to carry them through their next stage of growth.

Rowntree² exists to help ambitious organisations like yours to articulate what you do, why it matters and why anyone should care – with clarity that travels from founder conversations to customer acquisition and investor confidence.



Who we are

We are a senior, hands-on marketing and communications consultancy built for organisations in transition.

From early-stage start-ups finding their feet, to scale-ups hitting complexity, to established firms redefining their relevance – we work alongside leadership teams who need experienced support, not another agency learning on the job, or a long-winded onboarding process getting in the way of doing the job.

No juniors. No layers. Just strategic thinking with sleeves rolled up.

ROWNTREE²

On demand. All impact. No nonsense.

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What we do

We provide fractional marketing and communications leadership – the right expertise, at the right time, for the right stage of your business.

Our clients need strategic clarity when direction feels blurred; senior support through growth moments, and consistent execution without fixed overheads.

That might be one day a week, five days a week, or anything in between. We flex with your business, from defining your narrative and positioning, through to PR, content, marketing campaigns, sales collateral, thought leadership and daily delivery.



Who we work with

We partner with organisations that are starting up, scaling up, established but evolving, or under pressure to grow.

We build your story, presence and credibility. We add structure, clarity and momentum. We refine who you are and how you show up. And we provide ongoing support when you're not yet ready for a full in-house team.

Our commercial model reflects this, working in ways that are pragmatic, transparent and appropriate to your stage – because what works for a bootstrapped founder isn't what works for a years-long established business.

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Find out more at: www.rowntreesquared.com

Or get in touch: hello@rowntreesquared.com